

ECONOMIC DEVELOPMENT COMMITTEE
JULY 20, 2017 – 9:00 a.m.

PRESENT: Lynn Koogle, Mike Kuhn, Mark Heistand and Tom Winning.

ABSENT: Jeff Fannin was absent.

ALSO PRESENT: Judy Gilleland, City Manager and Pat Higgins, City Grant Writer.

MINUTES:

Mr. Koogle moved to approve the June 15, 2017 minutes as submitted.

VOICE VOTE ON ABOVE MOTION. ALL IN FAVOR. MOTION CARRIED.

BUSINESS:

Ms. Jo Hamilton from Heritage Ohio was present to discuss the Main Street program through the State of Ohio Heritage Ohio organization. She provided written materials for the group to peruse, and explained that there are various levels of participation in the program from which the cities may choose.

All levels require the city to have a governing board and paid staff. The average full-time staff position cost is \$43,000. The typical annual budget for a local main street organization is \$70,000 - \$90,000. It is required that the budget be funded by a combination of public and private dollars.

One goal of the organization is to have regular events downtown for residents to attend without spending dollars.

The typical return on investment is \$27-\$33 per every \$1 spent by the organization.

The Main Street program is community focused versus a Chamber of Commerce which is business focused. The Main Street program focuses on activities, historic preservation and such.

The committee will discuss the options further at upcoming meetings.

The next meeting is scheduled for Thursday, July 20, 2017 at 9:00 a.m.

ADJOURNMENT:

Respectfully Submitted,

Kelli R. Sanders-Novak
Clerk of Council