

ECONOMIC DEVELOPMENT COMMITTEE
September 20, 2018
Meeting Minutes

PRESENT: Mark Heistand, Jeff Fannin, Mike Kuhn and Tom Winning

ALSO PRESENT: Judy Gilleland, City Manager, Pat Higgins, City Grant Writer

ABSENT: Lynn Koogle

MINUTES:

The August meeting's minutes were approved with a motion by Mike Kuhn and Second by Jeff Fannin.

Business

Tom Winning began the discussion by asking Pat Higgins for updates.

Promotional maps for downtown Germantown – Pat reviewed the two promotional maps that were developed recently for the Five Rivers Metroparks Joint Event and the upcoming Twisted Pretzel Bike Tour. The map for the Five Rivers Metroparks event included promotions/discounts from area businesses. While the Twisted Pretzel bike tour map identifies the all businesses downtown.

The Five Rivers event attracted 12 participants for the hike. After the hike, several hikers came to downtown for shopping. While, the pretzel bike tour organizers requested 600 copies to be used in the participant beer stein. Leftover copies of the map will be returned to the city and we will distribute to the key locations downtown.

Agenda for the next Downtown Business Meeting – Pat reported the next meeting will be held on October 18 at 8:30am in the City Council Chambers. Agenda items at the meeting will include: Promotional activities used recently to promote downtown, Façade Improvement Grant Program, Building & Zoning Permit Brochure, Income Tax Levy, update on the two city building renovations, Five Rivers Metropark Levy and Saturday Night Nightmare. A full agenda that will need to move quickly so the meeting is over by 9:45am.

DP&L Program for Germantown businesses and non-profits – Pat provided information regarding a new DP&L Program with instant results for local businesses and non-profits. After a business makes an appointment, DP&L staff will come out to look at the interior and exterior of the building, identify energy saving issues and address issues by providing light bulbs and other energy efficient tools. This program just takes a phone call to set up an appointment to see instant results in comparison to other programs which require questionnaires to be completed.

Building and Zoning Permit Brochure – Pat indicated after months of revising the document to use for the brochure, the material would be placed in a brochure. As a result, the brochure document needs to be further edited to take out redundancies and reduce the size of some of the narratives. Judy and Jeff made several suggestions regarding the permit fee section with the conclusion being two additional examples should be added to show if only minor repairs are made and another example of a major project. Pat asked if everyone could review and make suggestions.

Other Business

Judy reviewed the status of the renovation of the two city buildings. Phase One includes improving the former Huntington Bank building and moving staff to the new building and moving Police and Fire into the existing administrative building. Phase Two will include adding three bays for the fire department.

Pat indicated that she would need help in reviewing possible guidelines for the planned CDBG funded Façade Program. The goal is to have guidelines that will attract building owners and have properties improved by next summer. Tom Winning offered to help with the guidelines.

With no other business, the meeting adjourned at 9:59am.